

For Immediate Release

Debbie Parrott, 415.846.4546
dparrott@groupdelphi.com

GROUP DELPHI AND GGE MERGE
Increased Scale, Services and Expertise for Tradeshows, Events, Museums

ALAMEDA, Calif.—Oct 28, 2011 – Today Group Delphi and GGE announced their merger, creating an organization with deeper expertise, broader capabilities and increased services for tradeshow, event, museum, media and retail customers. The move makes the combined organization one of the most significant companies in the San Francisco Bay Area exhibit and events scene as well as in the industry at large.

As a combined entity, Group Delphi and GGE will continue to provide comprehensive solutions for trade shows, events, museums and retail environments throughout the world. Their capabilities range from creative development and design to fabrication and production to project management and total program support. With additional specialty capabilities such as in-house media and event production as well as an extensive custom rental exhibit program, they offer a wider range of services than many in the industry which enables them to craft solutions according to clients' needs rather than try to fit them within a narrow medium.

"We are committed to growth and development for our company and to delivering the highest level of service, creativity and cost efficiencies to our customers," said Justin Hersh, CEO and Founder of Group Delphi. "Combining forces with GGE, a company we've known and respected for many years and a company loved by its clients and the industry, strengthens our ability to deliver on this commitment. This merger is such an exciting development for us strategically and personally, as we will be teaming with some of our best colleagues in the business. We're delighted about the positive impact it will have on our combined customer base and the marketplace."

The companies share highly compatible leadership philosophies, corporate cultures, business practices and talent teams, as well as deep knowledge of the markets and industries they serve. This foundation provides a strong base on which to enhance their business model as a combined enterprise.

This merger builds on the 2009 merger of Delphi Productions and ICON Exhibits. "Merging Group Delphi and GGE leverages the successful integration of Delphi and ICON," said Mick Parrott, Chairman of Group Delphi. "By melding the talented personnel, operational strengths and creative energies of each company into a unified enterprise, we have proven that we are able to broaden our offerings to our customers and gain important competitive advantages."

more

The headquarters of the combined organization will be located in Alameda, CA where Group Delphi has been headquartered for the past thirteen years. This location is one of Group Delphi's two U.S. facilities -- the other is centrally located in Ft. Wayne, Indiana. Both locations offer comprehensive design, fabrication, storage, logistics and total program support. With these two full service operations, strategically located within a day's drive of all major event cities, an office in Berlin Germany and partners worldwide, the company can efficiently service companies' global event needs – an advantage Group Delphi customers have benefitted from and one that now extends to GGE's customer base as well.

“Our companies have respected one another for many years, collaborated on projects and admired what each has built independently,” said John Moyes, Vice President of Sales for GGE. “Coming together is a natural next step in our development as industry leaders, and it strengthens our ability to deliver the right mix of solutions, services, expertise and economies that our customers seek in their tradeshow, events or museum programs.”

GGE is a mid-size, value oriented company employing artisans, craftsmen, designers and project managers with an unprecedented attention to detail and to customers' needs. For over 50 years, GGE has served the convention, museum, and creative markets by designing ways for its customers to meet their goals and succeed in their respective markets through graphics and exhibits. www.gge.com

Group Delphi supplies strategic and creative solutions for companies' face-to-face marketing needs. Its mission is to help clients grow profitably through memorable experiences and dynamic environments. Delphi Productions and ICON Exhibits merged to form Group Delphi in March 2009, creating a diversified enterprise with a robust product, service and solutions offering for organizations in the tradeshow, events, museum and retail marketplace. Group Delphi has 60+ years of industry experience, an extensive geographic reach with offices in the San Francisco Bay Area, Ft. Wayne and Berlin, Germany, and a strong industry commitment through key affiliations with EDPA, TSEA, HCEA, CEMA, EMI, IFES, AAM. www.groupdelphi.com .

###