

**FOR IMMEDIATE RELEASE**

December 9, 2008

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**GGE Introduces bloGGE**

General Graphics Exhibits (GGE) has launched an addition to its Web site ([www.gge.com](http://www.gge.com)), the blogge. The blogge, accessible from the home page (<http://gge.com/blog>), differs from many industry blogs not only in spelling but in its mission: to make industry research available for people who are called on to justify expenses for trade shows, who are developing RFPs, or who want a larger context for budgeting.

“There is so much information available from so many different sources that we are attempting to get the best of it in one place as a service to the industry. We are aware that the demand for accountability is a concern for most of our customer base as well as our partners, and we want to help people who need access to the most current research and statistics,” said GGE principal John Moyes. “Blogge is an information clearing house.”

GGE ([www.gge.com](http://www.gge.com)) is a mid-size, value oriented company employing artisans and craftsmen, as well as designers and project managers. For over 40 years, GGE has served the convention, museum, and creative markets with unprecedented attention to detail and to customers’ needs.