

FOR IMMEDIATE RELEASE

Trish Bauer Joins GGE

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SAN FRANCISCO, CA: General Graphics Exhibits (GGE), San Francisco, is delighted to announce that Trish Bauer has joined the company as Senior Account Manager. Trish's enthusiasm and strong background in project management and customer service have allowed her to act as the ultimate liaison between account executives, clients, and



multiple internal resources for the past 14 years. Her insight and people skills enable her to visualize solutions and communicate with complex project teams.

A native of Houston, Trish followed her brother when he moved to San Francisco and has never looked back. She has had extensive experience working on technology projects, and she brings this expertise to GGE where she will also help manage the company's

growing healthcare client base.

"We're fortunate that we can continue to build our service base with experienced people like Trish," said John Moyes, Principal, GGE. "GGE is a lot like the Giants: we're a scrappy team that stays focused on the prize, and the prize for our customers is enhanced customer service so they can focus on achieving their event goals."

GGE (www.gge.com) is a mid-size, value oriented company employing artisans and craftsmen, as well as designers and project managers. Since 1961, GGE has served the convention, museum, and creative markets with unprecedented attention to detail and to customers' needs.