

FOR IMMEDIATE RELEASE

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RON SALVETTI JOINS GGE

SAN FRANCISCO, CA - General Graphics Exhibits (GGE) is pleased to announce that Ron Salvetti has joined the company as an account executive. Based in Portland, Salvetti will support GGE's growing client base in the Pacific Northwest which includes not only traditional corporate exhibitors but galleries and installations that rely on the company for graphics, interpretive signage and fine arts mounting services.



"We're seeing a resurgence of activity in that part of the country, which is quickly becoming the center for emerging green technologies," said John Moyes, GGE principal. "I've worked with Ron in the past, and I know I speak for our entire team when I say that we are excited that he chose to join us."

Salvetti's career began with his involvement in the TV, video and film industries. His knowledge of the production side of the business has earned him the reputation as a valued consultative partner to companies in that segment as well as the loyalty and respect of his clients.

GGE (www.gge.com) is a mid-size, value oriented company employing artisans and craftsmen, as well as designers and project managers. Since 1961, GGE has served the convention, museum, and creative markets with unprecedented attention to detail and to customers' needs.