

## FOR IMMEDIATE RELEASE

June 08, 2009

Contact: John Moyes, [jmoyes@gge.com](mailto:jmoyes@gge.com), or Mark Adams, 925.935.5276, [adams@gge.com](mailto:adams@gge.com)

### GGE DIRECTOR OF MUSEUM SERVICES PUBLISHES NOVEL

Mark Adams, director of museum exhibit services at General Graphics Exhibits, has published *The Original Instructions*, a Native American adventure and historic novel that delivers a timeless message of peace, hope and purpose. The story is born from an ancient legend told by Indigenous people around the world and is a microcosm of the tremendous challenges faced by native people everywhere. In particular the novel chronicles their unwavering courage and resiliency during the California gold rush.



According to Adams, “Native people have a long, wonderful tradition of storytelling. And powerful storytelling is paramount in creating compelling exhibits and environments that successfully communicate the emotions, messages and goals of your museum or cultural center. In my work with Tribal Museums, I utilize a network of Native consultants who have experience working with First People, interpreting history and culture from Native worldviews. My work was the catalyst for this novel.”

The *Original Instructions* is available at <http://www.theoriginalinstructions.com/> or Amazon.com.

GGE (<http://www.gge.com/>) is a mid-size, value oriented company employing artisans and craftsmen, as well as designers and project managers. Since 1961, GGE has served the convention, museum, and creative markets with unprecedented attention to detail and to customers’ needs.