

Bay Area company installs 9/11 exhibit



The St. Paul's Chapel at Trinity exhibit, above, includes personal mementos and personal items on loan from New York. At left is a display containing letters written by children.

San Francisco-based General Graphics Exhibits, GGE, won a contract to transport and install in Grace Cathedral an exhibit of memorabilia from the 9/11 terrorist attack on the World Trade Center twin towers.

The exhibit, assembled originally in Trinity Church, and titled "Unwavering Spirit: Hope and Healing at Ground Zero," went on display in late spring in St. Paul's Chapel at Trinity. Volunteers who came to lend support and expertise in the clean-up of the toppled towers left physical artifacts—teddy bears, notes, patches from firefighters and other workers—as testimony to the strong emotional connection they felt to the site.

GGE, with a strong presence in the San Francisco creative community, was chosen to support the time line graphic panels that are the main portion of the exhibit. "St. Paul's Chapel was where George Washington prayed, but only since 9/11 has it become a real national shrine," said John Moyes, GGE vice president of sales and marketing.

"We all know where we were on 9/11, and the visuals that live in our psyches have changed our future. We have a responsibility to the San Francisco community, and we are truly honored to support this effort."

GGE is a mid-size, value-oriented company employing artisans and craftsmen, as well as designers and project managers. For more than 40 years, GGE has served the convention, museum, and creative markets with unprecedented attention to detail and to customers' needs.

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